

## IOC ATHLETE CAREER PROGRAMME

In Cooperation with The Adecco Group

## IOC ACP OUTREACH WORKSHOP - AGENDA

| TIME                    | ACTIVITY   |
|-------------------------|--|
| 8.30 a.m.               | Arrival – Registration   |
|                         | Participants to fill out the ACP online survey (prior to workshop)   |
| 9 a.m.                  | Introduction and welcome message   |
| 9.20 –<br>9.40 a.m.     | Who am I – Behavioural discovery<br>Motivational in nature, this workshop shows the link between who you are and what you went<br>through to become an elite athlete as well as the transition process necessary to achieve your<br>dreams in the labour market. This module closes with a goal-setting session.   |
| 9.40 –<br>10:30 a.m.    | Game plan (I)<br>This workshop focuses on showing athletes how to recognise their transferable strengths. Knowing<br>what your marketable skills are will allow you to build a game plan for the areas and jobs to pursue in<br>the labour market.   |
| 10.30 –<br>10.45 a.m.   | Break  |
| 10.45 a.m<br>12.30 p.m. | Game plan (II)<br>This session helps athletes understand themselves at a deeper level so that they can produce a<br>stronger CV/resume. This also helps to be more effective in a job interview. The module focuses on<br>self-reflection and uses a series of simple tools and assessments to assist athletes. During this<br>session you will learn how to translate the language of sport into business language. |
| 12.30 –<br>1.30 p.m.    | Lunch  |
| 1.30 –<br>2.30 p.m.     | <b>Networking activity</b><br>During this module, athletes first learn some best practices for networking before the practice of how<br>to develop a network begins. Building strong networks is vital both inside and outside the competition<br>arena. This session is delivered through a combination of role play and feedback.  |
| 2.30 –<br>3.30 p.m.     | CV<br>CVs are a reflection of who you are and who you can be. Athletes have unique backgrounds; but<br>how do you translate who you are and what you've done in sport into business language? This<br>module exposes athletes to the process of CV/resume development. The session builds on earlier<br>workshop learnings to help athletes produce a stronger CV/resume.  |
|                         | Break  |
| 3.30 –<br>4.30 p.m.     | Interviewing, Social Media<br>An interview is the final step in obtaining a job. Can an athlete tie all aspects of their life together to<br>succeed in the employment process? This module begins with tips for success, and then provides a<br>practice session so you can develop your technique for a winning interview.   |
| 4:30 p.m –<br>5:00 p.m  | Wrap up, IOC resources, Closing<br>Wrap up – next steps – vision. Participants to fill out the ACP feedback survey   |

Note: The suggested agenda can be adjusted according to the needs of the athletes.

For any additional information, please contact: <a href="mailto:carolina.hesse@olympic.org">carolina.hesse@olympic.org</a> or <a href="mailto:ioc.acp@olympic.org">ioc.acp@olympic.org</a> or